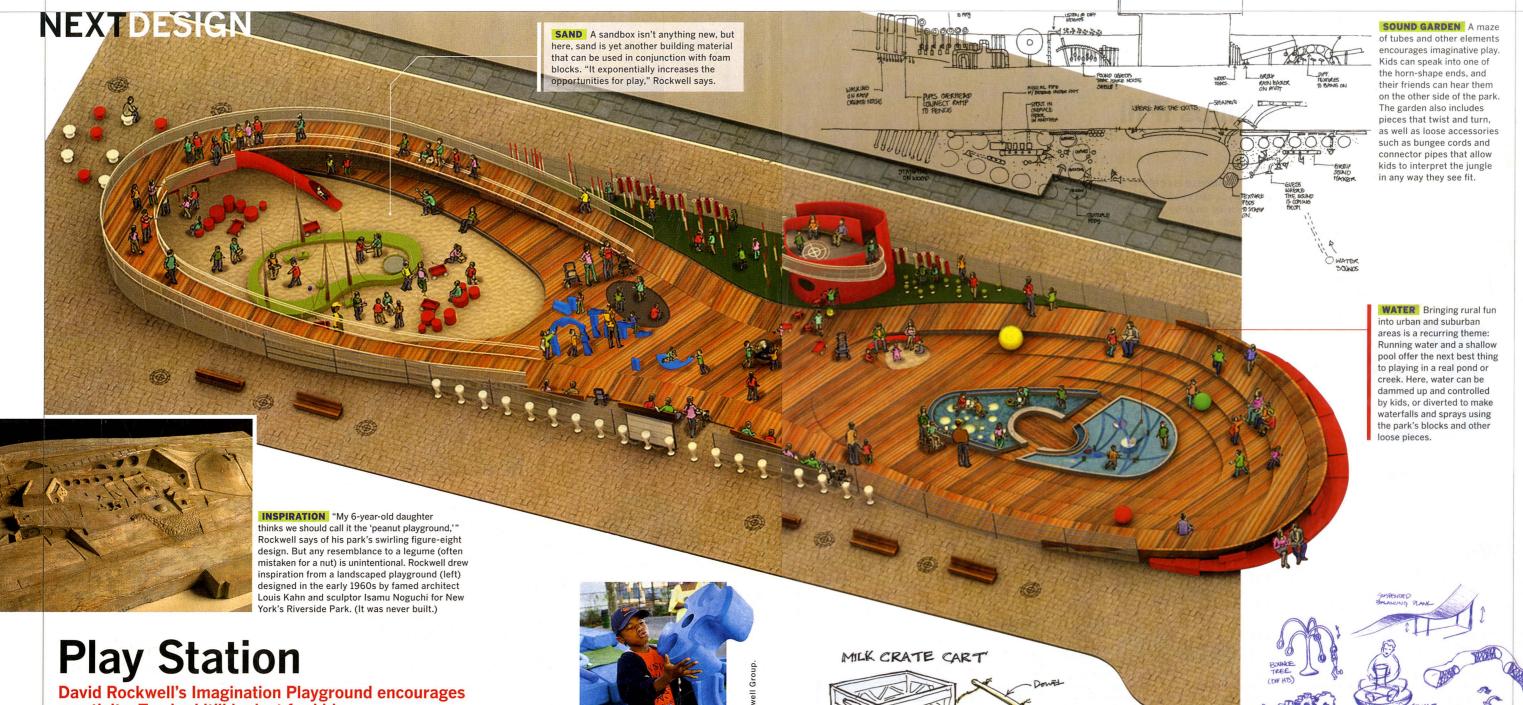
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creativity. Too bad it'll be just for kids. BY TIM MCKEOUGH

DAVID ROCKWELL STUMBLED upon his idea for a new kind of public playground after ordering a fancy art desk for his two children. "It had all these compartments, and I was very excited about it," the designer explains. "When I got home, the kids were in the hall in the cardboard box with the foam pellets. They had been playing there all day."

That led Rockwell to set out, pro bono, to develop a playground that promotes free

play rather than the jungle gyms and swing sets that emphasize motor skills. The designer focused on basic elements such as building blocks, sand, water, and found objects, and updated the whole concept for the 21st century. Rather than a flat field with climbing structures, an Imagination Playground provides a multilevel play space. "It's the same thing you would have in the country with a hill or a series of rocks," he says. "It's space to explore."

**BUILDING BLOCKS** The core of the playground is simple: a set of building blocks. Since the early 1900s, educators have known that playing with blocks helps children develop cognitive and social skills. Rockwell's dense, germ-resistant foam shapes are oversized and oddly formed to add extra excitement.

FOUND OBJECTS Rockwell was impressed with the popularity of Adventure Playgrounds in Europe, improvised play areas that first sprang up after World War II. The structures were created with whatever junk people had on hand, including tarps, tires, and two-by-fours. Rockwell sought to replicate their appeal by including milk crates and Pool Noodles. The park will also have scaffolding structures and drop cloths for making forts.

ON THE MOVE The first Imagination Playground is now under construction in Lower Manhattan and due to be completed next year. This spring, KaBoom, a national nonprofit playground builder, is rolling out Imagination Playground in a Box, a kit of more than 150 loose parts, for use with existing playgrounds. In addition, KaBoom is scouting other locations around the country to build permanent Imagination Playgrounds.

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